GENDER MAINSTREAMING IN ACTION

TECHNOLOGY AND DATA TO BUILD SAFER CITIES

SONALI VYAS
Supporting Safer Cities

Policing & Legal Framework
- Support to victims
  - Improved response of police
  - Work with community based mechanisms of justice
  - Advocacy on law reforms

Generating Knowledge and Evidence
- Women's Safety Audits
- Research Studies
- FGD’s
- Monitoring and Evaluation

Components of Safety Strategy

Supporting Community Initiatives
- Anti VAW Campaigns
- Women and youth collectives
- Working with schools and university
- Addressing intersection of vulnerabilities

Gender responsive urban design, infrastructure planning and delivery of services
- Such as parks, toilets, bus stops, streets, markets, public transport
What is SAFETIPIN?

Safetipin is a map-based online and mobile phone application that works to make our communities and cities safer by collecting and disseminating safety-related information on a large scale through crowd sourcing and other methods.

It is a free app available anywhere in the world. It is available in English, Spanish, Hindi and Vietnamese.
SAFETY AUDIT
This is the core of Safetipin. Based on the global experience of 20 years on safety audits, 8 important parameters that define safety perceptions are fixed. Feeling being the ninth pin exclusively on perception.

AUDIT PINS
Each safety audit will appear as a pin on the Safetipin App.

Each point gets uploaded immediately and is then available for anyone to see.

The red pins signify unsafe points, orange a bit safer and green pins would be relatively safe points.
SAFETIPIN NITE

Phone is mounted on the windshield of a moving vehicle for capturing night time pictures. Pictures are then assessed according to the safety audit parameters.
995,000 Pictures
175,000 Audit Pins
25,000 Km of Road
40 Cities
12 Countries
SAFETY CENTRE / CHAUPAL
Documenting knowledge and experience
CITY OF DELHI
4846 kms, 51494 pins – Safety Score 3.3/5
Delhi Street Lighting

Identified 7823 dark spots and shared with the Delhi Government.

Safetipin team went across the city with the Electrical Engineers of the respective zones to check the working conditions of the streetlights and the areas where new streetlights were to be installed.

Post impact assessment will begin this year.
LASTMILE CONNECTIVITY
around 500m Metro Stations

Integrated Para Transit
Create Hawking Zones
Create Active Interfaces
Increase Lighting Levels
Proper Foot Paths
Increase Police Patrolling
Station Parking Zones
BOGOTA CITY
1960 kms, 19622 pins – Safety Score 3.9/5
HANOI METRO LINE 3
Young Volunteers auditing the routes leading to metro stations
THANK YOU!

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Safetipin can be downloaded FREE from: