Policy Measures – A twin track between Equality and Empowerment

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The challenge
From “Why” to “How”

Why “Gender and Transport” is not the Question anymore!

Question now is how to successfully integrate it?

Considerable Obstacles to be overcome

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PROBLEM SOLVING THROUGH POLICY

Intention VS. Reality

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PROBLEM SOLVING THROUGH POLICY

1. Integration of women’s & men’s concerns in all policies & projects

Equality

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Equality

2. Specific activities aimed at empowering women

Empowerment of women

Specific for Women

Source: GRHS 2013 (from Moser, 2004)

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PROBLEM SOLVING THROUGH POLICY

How to design more gender-sensitive transit?
By putting more emphasis on non-work related travel issues related to household and care work