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Five Principles for Women in Transport

#WomenInTransport
Women and Transport – Two Figures

20% Women employed in the transport sector

70% Women who have experienced harassment on public transport

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THE FIVE PRINCIPLES FOR WIT

Information

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Transformative Urban Mobility INITIATIVE

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Empowerment

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#WomenInTransport
Hugs from WomenInMotion
Latin America

#WomenInTransport
10 Principles for Sustainable Urban Transport

Planning dense and human scale cities
Optimizing the road network and its use
Implementing transit improvements
Approaching the challenges comprehensively
Communicating solutions
Promoting clean vehicles
Managing parking
Controlling vehicle-use
Encouraging walking and cycling
Developing transit-oriented cities

Awareness Raising & Communication

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Attention: Work in Progress

10 Principles for Sustainable Urban Transport
Develop safe and inclusive mobility services (9 action points)

- Make gender equality a core duty of the public transport authority
- Develop walking friendly street network with large sidewalks, sufficient crossings and street signals
- Increase cycling infrastructure for three wheeler widths and bicycle parking facilities
- Adapt fare integration in public transport system to enable trip chaining
- Ensure barrier-free access to public transport without steps and with level boarding
- Provide information on public transport schedules to avoid long waiting time
- Plan reserved seats and spaces for goods, strollers in vehicles and waiting areas. In some context: women-only wagons
- Train public transport drivers to drive safely and give priority to pedestrians and cyclists, especially women and children
- Provide clean toilets in highly frequented public transport stations

Ensure women’s security in transport and public space (9 actions points)

- Design open public areas with visibility, lighting and CCTV camera system at stations
- Recognize sexual harassment and gender-based violence as criminal offences
- Combat harassment by law enforcement and develop reliable complaints and reporting mechanisms
- Implement awareness campaign to alert on the type of harassment and the impacts
- Encourage women to report incidents and ‘speak up’, with the use of apps and social media
- Train public transport staff to deal with harassment and sexual violence situations
- Ensure a greater and gender-mixed staff presence at stations and in vehicles
- Promote the development of lively streets with "eyes on the streets"
- Roll-out « on demand bus stop » at night and early morning to reduce walking time

Empower women in the transport sector (5 action points)

- Develop gender-responsive work organization: Work-life-balance, working culture, wages equity
- Reduce entrance barriers to employment and enable recruitment, retaining and promotion of women at all levels within transport sector: drivers, planners, managers, decision-makers
- Adopt and implement parity representation policies in participatory bodies and institutional framework
- Highlight women as role models
- Encourage girls to study and work in technical and engineering fields

Stimulate behavioral changes (6 action points)

- Encourage the “culture of zero tolerance” against harassment
- Engender cultural change through awareness campaigns to reduce misbehavior towards women
- Train government officials to integrate gender issues within mobility planning
- Use gender-balanced public signage
- Conduct education programs to teach women how to ride and repair cycles
- Take the lead and ownership of gender-responsive actions in your surrounding!

5 Principles for Women in Transport

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Transformative Urban Mobility Initiative

sli.do
Putting the principles into layout

10 Principles for Sustainable Urban Transport

1. Study and understand women’s mobility
   - Highlight areas of need in existing urban planning
   - Set up a transportation committee for women’s mobility
   - Ensure the participation of women in all steps of planning and policy-making

2. Develop safe and inclusive mobility services
   - Ensure the provision of safe and accessible transport options
   - Provide information on public transport routes and services
   - Train public transport drivers on women’s safety and equality

3. Ensure women’s security in transport
   - Develop awareness campaigns for women on transport and road safety
   - Encourage women to report incidents and share concerns
   - Train public transport staff to deal with harassment and sexual violence

4. Empower women in the transport sector
   - Include gender perspectives in urban planning and policy-making
   - Train women in transport-related professions
   - Promote the development of women-owned transport businesses

5. Stimulate behavioral changes
   - Develop a sustainable transport strategy
   - Highlight women on public transport
   - Support gender-balanced public transportation

6. Women Mobilize Women
   - Transform gender biases in urban transport
   - Engage women in urban transport planning
   - Support women in leadership positions

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THE FIVE PRINCIPLES FOR WIT

We need your input!

1. What is missing? What have the principles failed to cover?
2. What is irrelevant, especially with regards to your local context?
3. Are the principles representative and inclusive?
4. Your thoughts on poster design?

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