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Women, Men, Cities and Transportation

#WomenInTransport
Multiple dimensions of gender

- Gender parity
- Gender equality
- Gender equity
- Gender sensitivity
- Gender mainstreaming
- Socio-economic context

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GENDER MAINSTREAMING IN ACTION
Definition of Gender Mainstreaming

A process
A strategy of bringing integral dimension of the design, implementation, monitoring and evaluation
## UN Environment Gender Marker System

<table>
<thead>
<tr>
<th>Codes</th>
<th>Meaning</th>
<th>Criteria</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>Gender-Blind</td>
<td>Gender relevant, but not incorporated</td>
</tr>
<tr>
<td>1</td>
<td>Gender partially incorporated</td>
<td>Gender relevant, not fully incorporated</td>
</tr>
<tr>
<td>2a</td>
<td>Gender well incorporated</td>
<td>Gender relevant, fully incorporated</td>
</tr>
<tr>
<td>2b</td>
<td>Gender specially targeted</td>
<td>Gender is main theme of the project</td>
</tr>
<tr>
<td>N/A</td>
<td>Not Applicable</td>
<td>Gender is not relevant</td>
</tr>
</tbody>
</table>

- Context & gender analysis
- Implementation
- Logframe
- Budget
• Transport sector emits 13%
• Women travel less and shorter distances
• Women take diverse and multi-purpose trips
• Public transit: women < men
• Women likely take up home-based work
• Gender and Poverty relationship
• Affordable, dependable and safe system
• Mixed land use and heterogeneous communities

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GENDER MAINSTREAMING IN ACTION

Gender and SDGs

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SDGs on transportation

- 3 on health (road safety)
- 7 on energy
- 8 on decent work
- 9 on infrastructure
- 11 on sustainable cities (public transport)
- 12 on sustainable consumption and production
- 14 on oceans and marine resource

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Gender and Transportation

- Gender is not women
- It is not a feminists’ perspective
- Gender-blind policy can exclude majority interests and be expensive
- Transportation policy is for the public. When ideas come from public, they own them
- Public is not homogenous
- CC future depends on how we shape the city

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Gender, Jobs, and Transportation

- Time allocation between paid work, housework, and transportation
- Challenges with rush hour traffic jams; urban proliferation, bed town and home economy...
- Transportation industry is dominated by men
- Transportation industry & health and safety hazards

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Tyranny of road as public space

- % of car owners vs. # of pedestrians/public transportation users
- Many MT users drive alone in big cars, increase the road hazards, generate pollution GHG
- No sex breakdown analysis of traffic deaths
- Pedestrians top the list of traffic deaths

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Gender perspective on transportation: e.g. Why aren’t women using bicycles in Kenya?

They say...

• Safety and social security along the roads and streets?
• Affordability/Availability?
• Cultural and community attitudes to cycling?
• Lack of cycling skills among women?

But,

• Above is based on guesses and assumptions
• Need more understanding and analysis
• Ask questions on how to change the situation

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Let’s check our assumptions!

• Men and women want the same things?
  • Women are homogeneous?
  • What citizens want is static?
  • What citizens can do is static?

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Gender-inclusive urban design and transportation policy

• Public spaces and pedestrian-friendly cities
• Think about how you and I would like to live and be treated
• We need vigilant champions
• Embrace the technology and trends